



The Banks of Europe
Les berges de l'Europe

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Supported by Football Federation of Ukraine

Partners: PARECO EST EUROPE,
Ministry of Foreign Affairs of Ukraine, Embassy of Ukraine to France
Curators: Irena Karpa, Anna Koriagina

 Ukrainian pavilion



The 2016 European Football Championship, which will take place in France this year, makes a powerful platform for presentation of a country and its artistic possibilities. The event that always attracts an audience from all the continents creates a space for showcasing the modern creative process.

This is why the Banks of Europe project will take place during the European Football Championship: 24 countries will present their pavilions on the banks of the Seine in the heart of Paris. The project will last from June 8 until July 10.



Dear friends!

Let me introduce you Ukraine, a young country with ancient traditions!

Ukraine is a country of young and hard-working people. There are so many outstanding personalities who have been born here. Thus Ukraine merits to be one of the world cultural cradles.

There are so many Ukrainians who are known all over the world: Taras Shevchenko, Serhiy Prokofiev, Illia Repin, Kazimir Malevich, Anna Akhmatova, Serge Lifar, Solomiya Krushelnytska, Volodymyr Gorovyts and so on. All of them show that Ukrainian culture is very original and bright.

Ukraine is a very open, affable and hospitable country. I'm convinced that each visitor of this project will discover something new in Ukrainian culture. We are proud to be a part of European society and we are pleased to show you modern Ukrainian art right now, during the EURO-2016.

I would like to thank our French friends for their hospitality. We invite everybody to visit Ukraine, one of the main cultural cradles of the world!

Wishing you all the best,

Andriy Pavelko

President of the Football Federation of Ukraine

FRESCO

One of the main concepts of the project is the creation of a collective fresco where each of 24 countries will tell the same story in 24 different ways. A selected artist will create a fresco in the colors of his or her country's flag and main symbols, reflecting over one's own identity. The project has been inspired by the legendary book by Raymond Queneau, *Exercises in Style*.

For the creation of the fresco, Ukraine chose *Serhiy Radkevych*, an artist, the Second Special PinchukArtCentre Award winner, one of the organizers of the Black circle festival of street art, founder of the Granny hall residence in Samiylychi.

The fresco title is *Humanity*. The artist says he has decided to distance himself from the traditional images of portraying Ukraine. "For me, the most important image of Ukraine emerges through the people I know, and their positive thinking. This fresco has some limitations, thus the image of a person is unified here, it suggests the post-monumental art of our past."

PARTNER

Pareco Est Europe

company was founded in 1999. It is a reliable distributor for the French businesses producing the materials for alcohol industry in Eastern Europe. The current goal of the company is to develop the economic and culture cooperation between Ukrainian and Western European businesses and professionals (www.parinter.com). Among its main objectives there are the activation and strengthening of trade and culture connections between East and West, assistance in development of effective relations. The company relies on its unique and longstanding experience and knowledge of French market, which allows it to choose the best strategy for promotion of Ukrainian manufacturers on European and other markets.



Kateryna Babkina

is a Ukrainian writer (poet, novelist, screenwriter and playwright). She cooperates with Ukrainian and foreign editions of *Esquire*, *Focus*, *Business*, *Le Monde*, *ART UKRAINE*, *Harper's Bazaar*, *The Insider*, *PLATFORMA*, *Buro 24/7*. Kateryna Babkina's texts are translated into Polish, German, English, Swedish, French, Romanian, Czech and Russian languages.



And I Thought of the Riot
one woman show by Anna Ten

Anna Ten will present a one woman show "Et j'ai pensé à la révolte" ("And I Thought of the Riot"), based on the real stories of women who became victims of different types of violence, from daily commentaries on streets to rape and murder attempts. In poetic form, the performer is trying to raise awareness about the daily problems of the real people, she is using various images, visuals, elements of contemporary dance, and performance. Primarily, this show creates a space for reflexions, it suggests a dialogue. For Ten, the most important principle of theater, performance, and all arts is democracy, its availability and openness, yet also it is a risk, creative search, and unexpected solutions. The director rejects the elite, inaccessible art and she wants to prove the theater to be both social and highly aesthetic; the art is made for people, not for the highbrow galleries.

Anna Ten

is an actress, performer, and director. In 2014, she co-founded the *Campe* theater band in Paris. In her art she addresses the issues of feminism, equality, censorship, and civil unrest.

PAVILION

Pavilion, which will work for a month on the Seine shore near Musée d'Orsay, is seen as a key platform for the presentation of modern Ukrainian art for the audience from all around the world. It is also one of the main Ukrainian projects in Paris, reaching out not only to the local visitors, but to the world audiences as well. The possibility of showcasing the touristic and cultural attractions up to 9 million visitors for a month makes this platform unique. Moreover, the territory of pavilion will include the presentations of Ukrainian manufactures (foods, drinks, handmade items, etc.). During the project the plasma screens that will work in the pavilion will show videos about Ukraine, its main cultural and touristic features.

EXHIBITIONS



The Kievianer by the BRATY duo

(Ivan and Vasyl Kostenkos) is a series of posters about the Ukrainian capital heartbeat, presented in the collage technique, classic for the brothers. These pieces combine the photographs of the Kyiv and Ukraine key symbols, scans of 18th and 19th century prints, elements of Ukrainian authentic items, and water colors. The combination of retro execution and modern technology, brings up the feeling of different epochs synergy.



The graphics by Nikita Kravtsov

one of the leading modern Ukrainian artists whose works were exhibited in London and Paris. Recently released Criminal Law of Ukraine featured artwork by Kravtsov.



The Rake by Oleksandr Kadnikov

is an important step in the common work for the artist and the curator Pavlo Hudimov. Author's method is original, because it is basically an installation frozen in photography. The silent characters' relationships are quite keen, which brings firm associations to visitors and makes them come to the right conclusions, not entirely without irony. All this luggage of post-totalitarian legacy invokes the possibility of, once again, re-thinking the problematic of the common past, remembering all those rakes which shouldn't be stepped on over and over again.

Oleksandr Kadnikov

is an organizer and participant of over 90 photo and video projects in Ukraine and abroad (Russia, Germany, Great Britain, Poland, Italy, Slovakia). One of the leading photographers in the NASH magazine; made photographs for hundred books.



From Shevchenko to Shevchenko by Yuliya Nosar

is a reevaluation one of the key Ukrainian figures by the caricature artist living in Paris. The exhibition shows the Ukrainian culture in the time window between two Shevchenkos: Taras and Andriy.



Foot Kiss by Kostiantyn Chernichkin

is a second football photo project by the artist. The first one, Euro: Two Countries, One History covers the major sports event in independent Ukraine, which gathered millions of fans from tens of counties: EURO 2012. The pictures by four famous photo correspondents from Poland and Ukraine make a vivid memory about the football festival, carnival of emotions and passion from the fans, that were roaring in June 2012, are showcased through various points of view and optics of perception of EURO.



The Tooth & The Root

is a union of two independent artists working in audio and video medias. Yury Khustochka and Nikita Kravtsov create musical and video projects reflecting on social issues in extremely absurd and humorous way. The guys say that they will parasitize and launch new projects till society finally starts thinking about sense of being, democracy and freedom of speech.

Presentation of the books *Happy Naked People* and *Hat and a Whale* by the notorious modern writer Kateryna Babkina



Happy Naked People

is a thematically grouped series of short stories by Kateryna Babkina, dealing with happiness or, rather, with things that happen to us before happiness. These are the stories about the generation of Ukrainians who spent some of their lives during the Soviet times and lived through the ruin after its collapse; the stories describe those who grew up and became stronger by any means possible, not because, but in spite of whatever happened to them.

Hat and a Whale

is a very grown-up book for children. One day a boy meets a whale, they become friends and get through the amazing adventures. This is where the children's story ends and the grown-up part begins, because the boy is eight years old, but he has never been to school, the past year he spent in a hospital, he's suffering from leukemia and can't talk to his peers.