



For the Game. For the World.

Football Federation of Ukraine

Mr. Maksym BONDAREV
General Secretary

By fax: +380-44/521 0550

Zurich, 03 November 2014
SG/tre/clo/epa/oju

Emblem launch for the 2018 FIFA World Cup in Moscow, Russia

Dear General Secretary,

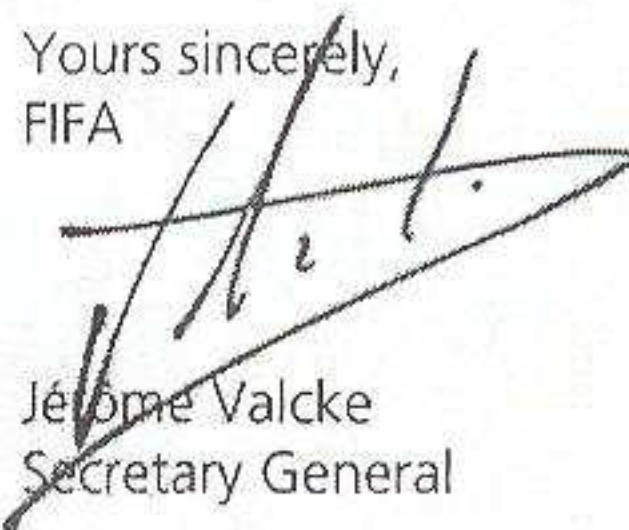
Reference is made to the unfortunate incident which happened during the official emblem launch for the 2018 FIFA World Cup in Moscow, Russia.

As part of the official emblem launch, the Local Organising Committee commissioned a local creative agency with an art projection on the Bolshoi Theatre as a unique photo and filming opportunity. Unfortunately a map of Russia, showing the Ukrainian region of Crimea as part of Russia, was selected and used during the projection by the local service provider which escaped FIFA's attention when uploading the video footage on our website and YouTube channel. Once this unfortunate incident was brought to our attention we immediately removed the short sequence in question.

We regret any inconvenience caused by this unfortunate incident and will assure you to be more attentive to the material produced by the third parties in the future.

Thank you for your kind understanding in this matter.

Yours sincerely,
FIFA



Jérôme Valcke
Secretary General